

WHERE CAN EGGS TAKE YOU TODAY?



get cracking.

destination:
PROFITABILITY



destination:
SIMPLICITY



destination:
VERSATILITY



3 IN 4

CANADIANS ARE INTERESTED IN EGGS OUTSIDE OF BREAKFAST

6 IN 10

CANADIANS, IF OFFERED, WOULD ADD AN EGG TO SANDWICHES, SALADS, OR NOODLES

9 IN 10

CANADIANS WANT FOOD SOURCED FROM LOCAL FARMERS

Discover additional food trends and consumer insights on eggs and learn how you can add more eggs to your menu.

foodservice.eggs.ca

Sources: Egg Consumption Omnibus Survey Sept. 2022, Sept. 2023; Angus Reid Survey May 2022.



WHERE CAN EGGS TAKE YOU TODAY?

There's not always one route to success in foodservice. But there is one partner that can help you reach your destination: eggs. This simple, versatile, and profitable ingredient can be the cornerstone of your kitchen. Combine your skill and passion with incredible Canadian eggs and embark on a journey that will take your offerings to new heights.

Support local with the Egg Quality Assurance™ mark, the sign of sustainably produced eggs from Canadian farmers adhering to the highest standards of food safety and animal welfare. Learn how you can display the EQA® mark at no cost at eggquality.ca.

