

# Eggs for any meal, any time.

4 in 5 Canadians are  
interested in eggs  
outside of breakfast.<sup>1</sup>



**get cracking.**

<sup>1</sup>EnviroNics Research Group Ltd. (September 2024). Egg Consumption Omnibus Survey [unpublished data]. Prepared for Egg Farmers of Canada.

Put eggs on your menu all day and give your customers what they want, when they want it. Canadian eggs are versatile and work with any meal, for dine-in or take-out. Whether in a breakfast sandwich, inside a wrap, or placed on top of a burger, there are endless options when you start with eggs.

## Eggs Are At The Centre

For more insights and menu inspiration, visit

[foodservice.eggs.ca](https://foodservice.eggs.ca)



## Foodservice Egg Facts

**1 IN 2**

Canadians would add an egg to sandwiches or salads, if available on a menu.<sup>1</sup>

**52%**

of Canadians would pay between \$1.00–\$2.00 to add an egg to an existing menu item.<sup>1</sup>

**71%**

of egg orders at foodservice are breakfast sandwiches.<sup>2</sup>

<sup>1</sup>EnviroNics Research Group Ltd. (April 2024). Egg Consumption Omnibus Survey [unpublished data]. Prepared for Egg Farmers of Canada.

<sup>2</sup>Ipsos Foodservice Monitor (February 2025). Q4'24 Quarterly Report [unpublished data]. Prepared for Egg Farmers of Canada.